



the newspaper of Palos Verdes Peninsula High School

Palos Verdes Peninsula High School

27118 Silver Spur Road

Rolling Hills Estates, California 90274

Phone: (310) 377-4888 ext. 652

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After hours, contact Adviser Jaymee Johnson (310) 874-7564

Email: thepen.business@gmail.com

2016-2017 Advertising Contract:

Step 1: COMPLETE CONTACT INFORMATION

Business Name _____ Business Hours _____

Contact Name _____ Street Address _____

Phone _____ City _____

Fax _____ Zip _____

Authorized Signature of Contact _____

Step 2: SELECT SIZE AND PUBLICATION DATE

Full Page [10 in. x 13 in.] - \$450 (\$550 w/ color)

Half Page [10 in. x 6.5 in.] - \$250 (\$300 w/ color)

Quarter Page [5 in. x 6.5 in.] - \$120 (\$150 w/ color)

Eighth Page [5 in. x 3.25 in.] - \$70 (\$120 w/ color)

Classified Ad (35 word max) - \$10

Inserts - \$100 for every 600 inserts

Please Note:

To honor our loyal advertisers, we offer a 15% discount on the eighth advertisement.

If interested, check here ☐

Online Advertising:

Small Ad [1 in. x 2 in.] - \$15 ☐

Publication Dates:

9/23, 10/21, 11/18, 1/6, 2/17, 3/17, 4/21, 5/26

Step 3: DEADLINES FOR COPY SUBMISSION/PAYMENT

A copy of the ad **must** be submitted at the signing of the contract or within three days after signing. If you need assistance designing your advertisement, you must submit instructions or contact an ads manager within three days after signing.

Your payment is expected **three days** after the contract is signed.

You will receive a copy of the published advertisement after we receive your payment and the paper is published.

Payment Options: Cash or check made payable to **PVPHS Newspaper**